

# GOLDEN JUBILEE

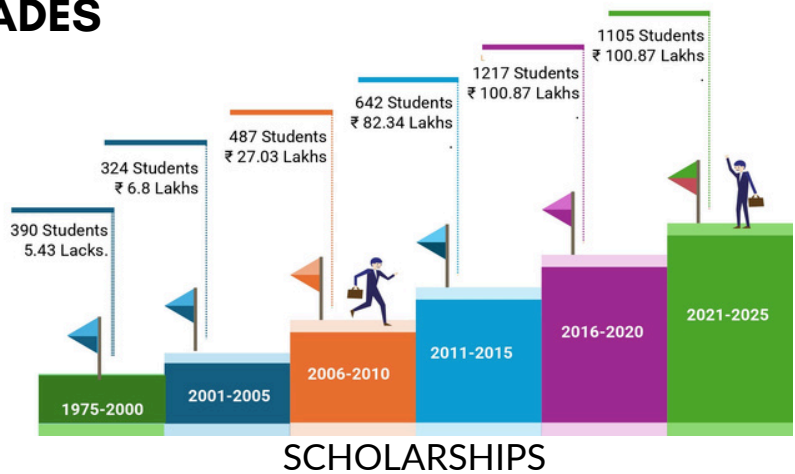
KRISHNADEVARAYA EDUCATIONAL AND CULTURAL ASSOCIATION

CELEBRATING 50 YEARS OF SERVICE TO EDUCATION AND CULTURE  
1975 TO 2025



## A JOURNEY OF FIVE DECADES

The Krishnadevaraya Educational and Cultural Association (KECA) proudly celebrated 50 years of dedicated service in promoting education and preserving Indian cultural values. Since its establishment in 1974, the Association has supported meritorious students from rural backgrounds.



Over the decades, KECA has helped students to pursue higher education through scholarships, mentorship, and guidance, enabling them to build meaningful careers.



# FOUNDER'S VISION

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The association was founded under the visionary leadership of Dr. Ramachandra N. Galla and Smt Aruna Kumari Galla. Their dream was to ensure that financial constraints should never prevent talented students from achieving their educational aspirations. Even today, KECA continues to follow this vision by creating opportunities for deserving students.



**Launching Golden Jubilee Brochure**

## HIGHLIGHTS OF KECA'S CONTRIBUTION

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- Supported 3600 merit scholarships
- Encouraged higher education among rural youth
- Promoted Indian cultural values and traditions
- Built a strong network of donors and volunteers
- Helped students to become engineers, doctors, and various professionals

# GOLDEN JUBILEE CELEBRATIONS



The Golden Jubilee celebration brought together valued donors, scholars alumni, volunteers, and well-wishers to commemorate this remarkable milestone.

- Reflection on KECA's 50-year journey
- Recognition of donors and supporters
- Student success stories
- Cultural programs celebrating Indian heritage
- Vision for the future of KECA



# VOICES OF LEGACY AND INSPIRATION



Mahadeva Naidu Lankipalle  
Secretary, KECA

“I was inspired by my father, the founder, to contribute to KECA during my post-graduation internship in the USA. Witnessing the impact of our support on deserving scholars gave me immense satisfaction and a deep sense of purpose.

Today, as I take on the responsibility of leading this Association, I am committed to taking our efforts beyond scholarships. We have begun conducting motivation and counselling sessions to guide and empower our scholars, helping them shape their careers and build a brighter future.”

“I feel blessed to be part of this Association. The founder’s vision and commitment to our native district inspire us to carry forward this legacy.

The support of the Executive Committee, Galla family, and Amara Raja Group is invaluable. I encourage all scholars to actively participate in KECA activities so we can continue serving more deserving students.



Dr Ramadevi Gourineni  
President, KECA

## “LEGACY OF VISION”

“My parents, the founders, established KECA 50 years ago with a noble vision, even at a time when their own earnings were modest. Their commitment to the development of rural education was truly remarkable and continues to inspire us.

It brings immense pride to see that many of the scholars supported by KECA are now well-settled across the globe. Carrying forward this legacy, our family and our companies remain dedicated to strengthening rural education and skill development, contributing in our own way to the growth of our nation.”



Jayadev Galla, Chairman,  
AmaraRaja Group Companies

# CHIEF GUESTS' ADDRESSES

## “50 YEARS OF KECA: A LEGACY OF SERVICE”



“KECA was established 50 years ago, even before founders, Smt. Aruna Kumari Galla and Dr. Ramachandra N. Galla, began their industrial journey. This stands as a powerful testament to their deep commitment to their motherland.

They believed that contributing to education is one of the greatest services on earth. It is my sincere wish that this service continues to inspire and uplift generations for years to come.”

Maganti Murali Mohan , Former Minister, Indian actor

## “FROM COMPASSION TO CHANGE”

“I had the privilege of meeting Jayadev Galla in Parliament in 2014. Since then, our shared thoughts and values have strengthened a meaningful and emotional association.



It is truly inspiring to reflect on the compassion of the founders, Aruna Kumari Galla, who in the 1960s extended support to a school dropout in a village. That single act of kindness laid the foundation for a remarkable journey. This noble mission was further carried forward by Dr. Ramachandra N. Galla, who nurtured and expanded it to support thousands of students in need, enabling them to pursue their dreams.

Kinjarapu Ram Mohan Naidu  
Central Minister of Civil Aviation

Over the years, this initiative has transformed into a powerful movement, leading to the success and empowerment of countless rural youth.

## STUDENT SUCCESS STORIES & TESTIMONIALS

“The KECA scholarship helped me continue my CA & CMA education when my family was facing financial difficulties. Today I am working as a CHARTERED ACCOUNTANT and I will always remain grateful to KECA and volunteer to work through out my life.”

– Vishnu C  
Chartered Accountant,



“This scholarship motivated me to work harder and pursue my dream to become National champion in Wrestling.”

– Yashwanth R  
Wrestler

“The KECA scholarship helped me to continue my engineering education when my family was not in a position to support. Today I am working as a software team lead engineer and I will always remain grateful to KECA and reciprocate my support to the needy scholars always”

– Jyothi B  
Team Leader, Software



# OUR DONORS AND SUPPORTERS

KECA expresses heartfelt gratitude to all donors, patrons, and volunteers whose generous contributions have made this mission possible.

- Founding Donors
- Corporate CSR Partners
- Individual Patrons
- Alumni Contributors



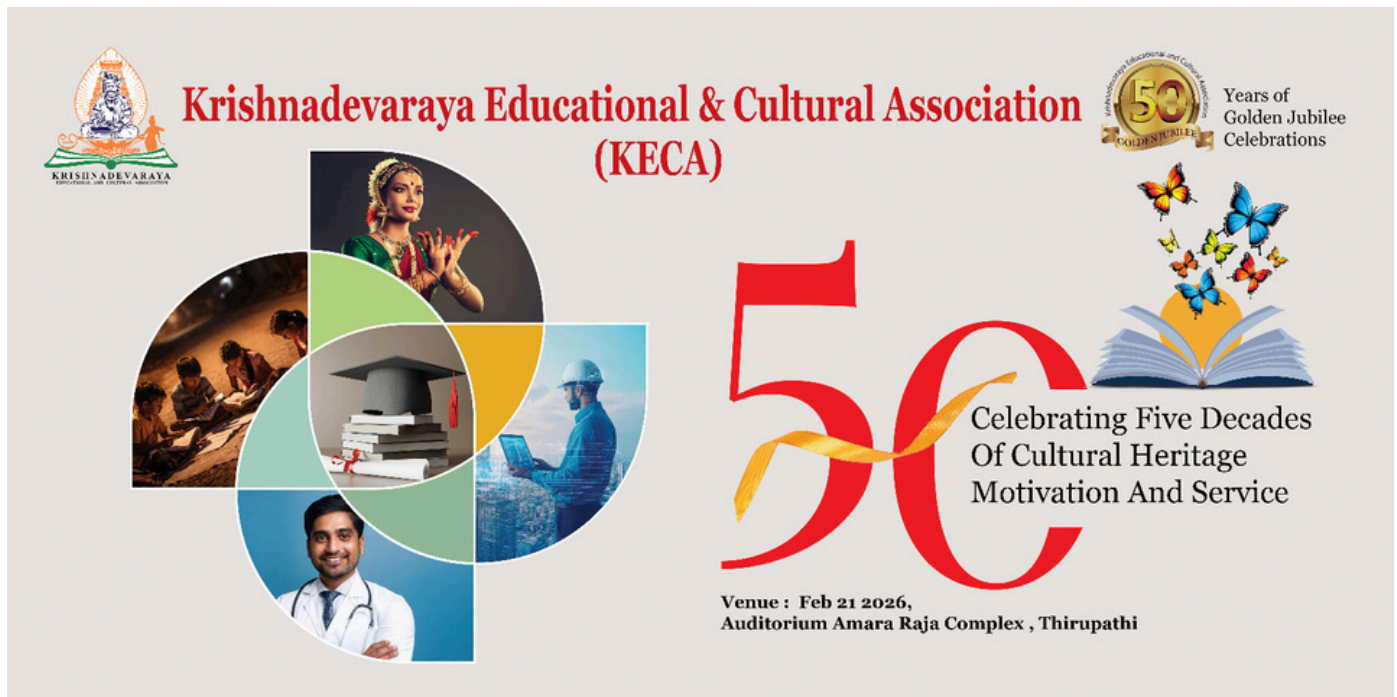
*Our Donors and Supporters*



# LOOKING AHEAD

- Expand scholarship support to Medical, Games & Sports, Music & Dance, and other professionals.
- Strengthen partnerships with CSR organizations
- Develop a digital scholarship management platform
- Build a strong alumni network

The Golden Jubilee is not just a celebration of the past but a commitment to shaping a brighter future of scholars through education, motivation and mentorship.



The poster for KECA's 50th Golden Jubilee features a central graphic of five overlapping circles in green, yellow, blue, and red, each containing an image: a woman in traditional Indian attire, a stack of books, a person in a hard hat using a laptop, and a doctor. To the left is the KECA logo with a deity. To the right is a large red '50' with a yellow ribbon, accompanied by a circular emblem with '50 GOLDEN JUBILEE' and 'Years of Golden Jubilee Celebrations'. Below the '50' is an open book with butterflies. The text 'Celebrating Five Decades Of Cultural Heritage Motivation And Service' is positioned to the right of the book. At the bottom, the venue is listed as 'Venue : Feb 21 2026, Auditorium Amara Raja Complex , Thirupathi'.

**Krishnadevaraya Educational & Cultural Association (KECA)**

**50** Years of Golden Jubilee Celebrations

Celebrating Five Decades Of Cultural Heritage Motivation And Service

Venue : Feb 21 2026,  
Auditorium Amara Raja Complex , Thirupathi

## Krishnadevaraya Educational and Cultural Association (KECA)

Supporting Education • Promoting Culture • Empowering Futures